



Why Partner With VPI?

Partnering for Success

VPI understands that to achieve growth and satisfy a broad range of customers, we must rely on the wealth of sales, technical, and service expertise that our channel partners provide. The VPI Partner Program creates a mutually beneficial relationship between your organization and ours, offering clearly defined partner designations with meaningful benefits. Our enhanced program represents a significant investment and demonstrates our continuing commitment to you.

Partner Commitment & Support

The Partner Program supports you in capitalizing on your unique strengths. It's designed around the specific needs of our partners, and is flexible enough to match your own evolving business model and objectives. We offer you:

- Competitive pricing to help you win more deals
- Responsive with great support
- Generous Market Development Funds (Co-Op) to expand your market share
- Sales and marketing resources to assist you throughout the entire sales cycle
- Free Demo Software to use for your sales efforts

"The ease with which VPI can add and modify their solutions to match growing industry demands is a competitive advantage and Replay Systems is proud to be able to offer this to our customers. We believe VPI has the technologies that managers and IT professionals in the contact center environment are looking for."

**Scott Hurley, President,
VPI Platinum Reseller, Replay Systems**

Align Yourself with an Award-Winning Company with Proven Technology

Partnering with VPI means you are joining forces with a technology leader that will provide you with state of the art solutions, hands-on-training and focused sales and marketing support; all on an award-winning suite of contact center solutions. VPI's reputation for outstanding call compliance recording, quality monitoring technology and workforce optimization is reflected in the awards and recognition we've received. Some of the world's largest and most customer-centric organizations rely on VPI's solutions every day. VPI has deployed interactions recording and workforce optimization solutions in organizations across 25 countries in a variety of industries including:

- 1-800-Flowers.com
- AAA Life Insurance
- ACS
- AIG
- Assurant
- American Medical Response
- Bank of America
- British Petroleum (BP)
- California Highway Patrol
- City of Detroit
- City of Phoenix
- City of San Diego
- Cemex
- Delta Air Lines
- Diamond.com
- General Motors
- Frontier Airlines
- HouseValues
- IBM
- Los Angeles Sheriff's Department
- Los Angeles Office of Public Safety
- MTA Metro-North Railroad
- National City Bank
- Turner
- TV Guide
- U.S. Army
- U.S. Department of Homeland Security
- U.S. Department of Treasury
- Verizon Business
- Wells Fargo



About VPI

VPI (Voice Print International) is a leading innovator and provider of integrated interactions recording and workforce optimization solutions that capture real time intelligence – delivering real time results. Through its Activ! Performance Suite™, VPI enables contact centers, trading floors, government agencies and first responders to capture, evaluate, and analyze traditional voice, VoIP, video and Web interactions to improve business and operational performance, mitigate risk, and ensure regulatory compliance.

For more than a decade, VPI has been providing proven technology and superior service to more than 1,000 customers in over 35 countries. This dedication and commitment to excellence has resulted in an unmatched customer loyalty rate of 90%.

“With a simple shift in thinking and the appropriate enabling technology – such as VPI’s Activ! Performance Suite, organizations can seize the initiative and become highly proactive in their communications and problem solving. Proactive customer care delivers serious competitive advantage by out-servicing more reactive rivals.”

- Keith Dawson,
Senior Analyst,

History of Success

VPI has been the recipient of numerous industry awards for technology excellence and service; Gartner 2007 - VPI Receives "Positive" Rating, Frost & Sullivan 2007 - North America Customer Value Enhancement Award, Best of Show Award – Best Call Monitoring/Recording System at ICCM in 2004 and 2006, Avaya DevConnect Program for Outstanding Achievement – Recording System Integration in 2003, and CTI Expo Best of Show Award – 2000 & 1998 as well as 2007 Rising Star Award from CRM Magazine.



To Learn about which Partner Program is right for you:

Call Cathy Shanley
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